



SPONSORSHIP PACKAGES

COLLIDE
ADFEST 2025

20-22 MARCH
PATTAYA, THAILAND

SPONSORSHIP OPPORTUNITIES

DIAMOND: SOLE PARTY SPONSOR

USD50,000

- Sole naming right for the ADFEST 2025 Welcome Party or After Party
- Party sponsorship news coverage feature
- Logo display at the Party
- Complimentary exhibition booth (6 x 5 m)
- Complimentary LCD TV with USB Port at booth
- 18 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

PLATINUM: LANYARD SPONSOR

USD35,000

- Sponsor logo on ADFEST 2025 festival lanyard
- Complimentary exhibition booth (5 x 4 m)
- Complimentary LCD TV with USB Port at booth
- 12 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

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**ADFEST 2025
20-22 MAR**

SPONSORSHIP OPPORTUNITIES

GOLD: CO-PARTY SPONSOR

USD25,000

- Co-naming right for the ADFEST 2025 Welcome Party or After Party
- Logo display at the Party
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

GOLD: AREA SPONSOR

USD25,000

- Naming right for the ADFEST 2025 Breakout Stage or Production Hut area
- Logo display at the Breakout Stage or Production Hut area
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

SPONSORSHIP OPPORTUNITIES

GOLD: LOTUS AWARD SPONSOR

USD25,000

- Sole naming right of one of the 21 ADFEST Award categories
- Logo on screen during sponsored Lotus Award Presentation
- Logo at the exhibition gallery of the sponsored Lotus Award category
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners of the sponsored Lotus category
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

GOLD: ADFEST 2025 APPLICATION SPONSOR

USD25,000

- Sponsor logo on ADFEST 2025 application
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
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SPONSORSHIP OPPORTUNITIES

SILVER: LUNCH SPONSOR

USD15,000

- Sole sponsorship of a lunch during the festival
- Logo display at food kiosk and delegates' lunch tables
- Complimentary exhibition booth (3 x 2 m)
- 4 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

BRONZE: COFFEE BREAK SPONSOR

USD8,000

- Sole sponsorship of a coffee break during the festival
- Logo display at coffee and snacks stations
- 2 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website

For additional inquiries or a customised package, please contact Zine@ADFEST.com.

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